



**Ronald
McDonald
House®**



Ronald McDonald House® 2025 Annual Report

Letter from leadership

This year, Ronald McDonald House made a profound impact on the lives of families with children who need medical care. Together, 250 Chapters cared for more than 902,000 families through our House, Family Room and local programs worldwide, saving them an estimated \$783 million in meal and lodging expenses. Among those served, over 629,000 families received support in our House and Family Room programs, enabling caregivers to stay close to their children during treatment.

As the demand for Ronald McDonald House continues to grow, our global system remains focused on supporting the growing number of families with children who have serious acute and chronic conditions. In 2025, Ronald McDonald House opened eight new Houses, 13 new Family Rooms and many new local programs around the world, ensuring more families can access their child’s specialized treatments and doctors.

At Ronald McDonald House Global, we play a critical role in enabling, scaling and aligning our system across more than 60 countries and regions to ensure a consistent family experience. This year, we advanced research to deepen understanding of family-centered care, introduced a unified brand identity and secured strategic investments to support long-term organizational growth, laying a foundation for future impact.

Looking ahead, we remain firmly committed to our bold ambition of doubling the number of families served in House and Family Room programs by 2030, while continuing to prioritize holistic, psychosocial support for families when they need it most.

Thank you for your continued commitment to our mission. We look forward to building on this progress together in the years ahead.



Katie Fitzgerald

President and
Chief Executive Officer,
Ronald McDonald House
Global



Alex Dimitrief

Board Chair,
Ronald McDonald House
Global

When you support Ronald McDonald House, families stay close to the care their child needs when it matters most.



629,000+
families served in House
and Family Room programs



2.9 million
overnight stays



USD \$783M
saved in meal and
lodging expenses

902,000+
families served across
core and local programs

60+
countries & regions

87 cents
of every dollar spent by Ronald
McDonald House Global supported
Ronald McDonald House programs

329,000+
volunteers

Our ambition is to double the number of families served in our House and Family Room programs by 2030



When everything changed, Anna's family stayed

Meet Anna de Jong

In June of 2025, Ronald McDonald House launched a letter submission campaign where we asked alumni families from across the globe to share stories of hope, well wishes and personal experiences for future Ronald McDonald House families. Our search for letters led to hundreds of submissions from around the world.

Those letters shaped the *Family Stays* campaign that launched in October and led us to meeting families like Anna's. Anna is a 17-year-old from Oudebildtziyl, Friesland, the Netherlands, who was infected with meningococcal bacteria. Anna writes to future families about the importance of having her family nearby as she received lifesaving medical treatment hours away from home.



Hey dear family!

My name is Anna. I'm 17 years old. I'm from Friesland and was infected with the meningococcal bacteria in 2023. After a few months of waiting, I lost my lower leg and my forefoot. Now I'm doing really well again! Luckily, I can play soccer again and have started track and field — it's all going very well. The mental part is still tough, of course, but that's getting much better too!

I was the lucky one whose parents were able to use Ronald McDonald House. Because of this, they were always close by when I needed them, and if you ask me, that really helped with my recovery. If I couldn't sleep or if I wasn't feeling well, I'd call my parents and they'd be in my room within 5 minutes. We live pretty far out in the sticks (somewhere in the middle of nowhere), so if this hadn't been an option, they never would have been able to be there for me like that.

My parents also got a lot of support from the other parents and family members, and of course the volunteers who were at the houses and living rooms. Just chatting, laughing, crying, a hug, a cup of coffee, food and so much more. Even if it's something small, a smile, or just the warm atmosphere in the homes and living rooms, all that support helps.

I've been home for two years now after a hospital and rehabilitation period of about seven months, and as I said, I'm doing well again! My parents and I recently went on a day trip to Ameland with families we met at Ronald McDonald House! Beautiful things can emerge during such difficult times.

I hope this letter offers you support and hope. We're thinking of you!
Warmest regards and lots of strength!

Anna de Jong



Millions of families still need our support

For Anna’s family, staying together was possible. For millions of others, it is not.

Today, an estimated 2.6 million families around the world need the kind of support Ronald McDonald House provides, yet we are only reaching about one in four. Families are traveling farther than ever to access specialized care, often uprooting their lives for weeks or months at a time. The costs add up quickly — lost income, housing, meals and transportation — placing significant financial strain on families already facing a medical crisis. At the same time, the emotional toll can be overwhelming, with many caregivers experiencing anxiety, depression and isolation during their child’s treatment. These barriers make it harder for families to stay together and to fully participate in their child’s care, even though we know their presence is essential to better outcomes. Closing this gap — so more families can stay close, supported and engaged — will require expanding access, addressing unmet needs and continuing to advance family-centered care around the world.

What we’re learning

Many of the families we serve have significant needs.

- **Nearly 50% of families** are at or below the poverty line.¹
- **35% of families** reported at least one unmet basic need.¹
- A majority of family caregivers have clinically significant and concerning **symptoms of depression (50%) and anxiety (69%).¹**

Ronald McDonald House plays a critical role in enabling family-centered care.

- **Over 90% of hospital leaders agree** that Ronald McDonald House programs enhance their ability to provide Family-Centered Care.^{2, 3}

¹ Franck, L. S., Mehra, R., Hodgson, C. R., Gay, C., Rienks, J., Lisanti, A. J., Pavlik, M., Manju, S., Turaga, N., Clay, M., & Hoffmann, T. J. (2025). Prevalence of Depression and Anxiety Symptoms Among Parents of Hospitalized Children in 14 Countries. *Children*, 12(8), 1001.

² Franck LS, Mehra R, Johnson BH, Abraham M, Rubin N, Hoffmann TJ. *Hospital Leader Views on the Family-Centeredness of Pediatric Care: A Global Survey*. *Med Care*. 2025 Aug 12. doi: 10.1097/MLR.0000000000002203

³ *Hospital leadership perspectives on the contributions of Ronald McDonald Houses. Results from an international survey*. Paula M. Lantz, Nicole Rubin and D. Richard Mauery. *Journal of Health Organization and Management* (2015)



How we close the gap

Ronald McDonald House Global and our Chapters across the globe are united by a shared commitment to helping more families in more places access the care and support they need. By 2030, we aim to double the number of families we serve while addressing the most critical needs they face in their child’s healthcare journey. This work is guided by four strategic initiatives:

Serve more families, better



Expand access to Ronald McDonald House programs while improving the quality and consistency of support families receive.

Drive engagement



Strengthen awareness and understanding of our mission to inspire greater support.

Enhance collaboration



Advance how we work together by sharing best practices, fostering partnerships and delivering programs with excellence.

Prioritize people



Invest in our people by attracting talent and building the skills and capabilities needed to deliver impact.



Serve More Families, Better

Growing where families need us most

New House and Family Room openings and expansions in 2025 focused on communities where families face the greatest barriers to care – long travel distances, financial strain and limited access to support. This growth is part of a deliberate effort to reach more families while maintaining a consistent, high-quality experience across our global system.

As demand continues to rise, each new location brings more families closer to the care they need and strengthens our ability to meet our ambition of doubling the number of families we serve by 2030.

Our program growth in 2025


8
new House openings


14
House expansions


13
new Family Room openings

In total, this growth represents a **nearly 35% increase over 2024**, expanding our programs to 394 Houses and 280 Family Rooms worldwide.



Clockwise from top left: new House in Shreveport, Arkansas, USA; Westmead Family Room in Sydney, Australia; opening celebration and exterior of new House in Atlanta, Georgia, USA; opening celebration of new Family Room in Toronto, Ontario, Canada.

Serve More Families, Better

Expanding access to nutritious meals

Nearly half of the families who stay at a Ronald McDonald House have incomes below their country’s poverty line, and more than one-third report unmet basic needs such as food or stable housing. Through the Nourishing Families Grant Program, Ronald McDonald House is working toward its goal of ensuring every Ronald McDonald House can **provide at least one nourishing meal each day by 2030.**

For families, the impact is profound. As one parent staying at Ronald McDonald House Chile shared, *“If I didn’t have this, we would have been in dire straits—truly dire. They always prepare meals here... we never go without food.”*



We are deeply grateful to Reliance, Inc., the founding sponsor and co-creator of the Nourishing Families Grant Program. Together, we have built an innovative model that helps Chapters expand meal programs, strengthen local partnerships and create sustainable solutions that support families when they need it most. Through Reliance’s vision, partnership and commitment, a shared idea has grown into a global initiative delivering meaningful impact for families around the world.



Nourishing Families Grant Program Year One Impact



\$1,846,000 in grants
made to 32 Chapters in 15
countries and 13 U.S. states



707,328 meals or
servings provided to families



81,832 unique families
stayed at supported programs



Clockwise from top left: Meals served to families at Ronald McDonald House programs in Argentina, Ukraine and Curaçao thanks to the Nourishing Families Grant Program.

Drive Engagement

Modernizing the Ronald McDonald House brand

In 2025, Ronald McDonald House introduced a modernized brand designed to put families at the heart of our story and communicate our impact with greater clarity. Through a refreshed visual identity and the launch of the *Family Stays* campaign, we elevated real family experiences to help more people understand who we are, what we do and why it matters.

Early results were encouraging. As awareness and engagement grew, we saw a **nearly 14% increase in unique donors** and a **9% increase in gift volume**, reflecting stronger connections to our mission and the families we serve.

The modernized brand is helping Ronald McDonald House present a more unified and recognizable presence around the world while maintaining the local connections that make each Chapter unique. Building on the momentum of 2025, we are expanding this work across the global system to reach more families, strengthen community support and deepen our impact.

[View the Campaign Film ►](#)



Top row: Toronto, Ontario, Canada. Middle row: Alabama, USA; Tampa Bay, Florida, USA; Atlanta, Georgia, USA. Bottom row: Arkansas, USA; Oregon, USA

Drive Engagement

India's first Ronald McDonald House

In October 2025, Ronald McDonald House India opened the country's first Ronald McDonald House in Mahim, Mumbai – strengthening support for families who travel for their child's medical treatment and ensuring they can remain close to leading pediatric hospitals in a stable, comforting environment. This House was the first to represent the modernized brand in the world, marking a meaningful moment for the organization and reflecting our focus on expanding in markets where the demand for family-centered care is among the greatest.

Karunesh's story

For families facing some of their hardest days, this impact is deeply personal. When four-year-old Karunesh was diagnosed with a tumor, his family traveled more than 390 miles from their village in Maharashtra to Mumbai for treatment. After months of mounting housing and travel costs, they found support at Ronald McDonald House India, where Karunesh, his parents and his younger brother could remain together throughout his care. During their 90-day stay, the House provided comfort, stability and moments of childhood joy amid treatment. Long after returning home, Karunesh still talks about the place where he felt safe, supported and surrounded by care.



Financial highlights

Ronald McDonald House Global continued investing in strategic priorities and Chapter support during 2025. Strong investment performance contributed to an overall increase in net assets while supporting the organization’s long-term financial sustainability.

Assets, Liabilities & Net Assets

(in thousands)

	2025	2024
Assets	\$ 328,947	\$ 303,247
Liabilities	20,694	15,388
Net Assets	\$ 308,253	\$ 287,859

Summary of Financial Results

(in thousands)

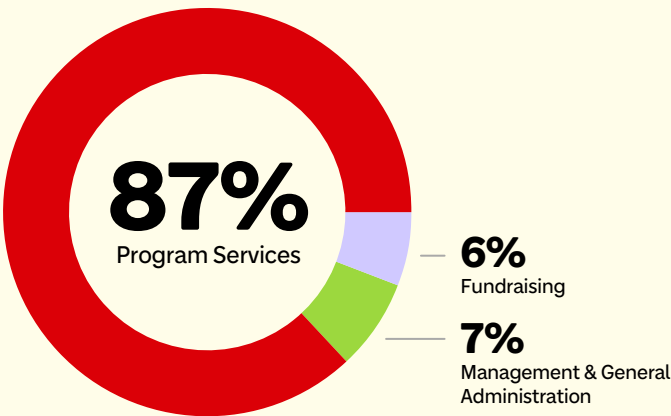
	2025	2024
Contributions	\$ 117,388	\$ 136,669
In-Kind Contributions	30,870	37,848
Special Events Revenue	5,573	6,823
Other Revenue	12	923
Operating Revenue	\$ 153,843	\$ 182,263
Program Services & Grants	\$ 145,811	\$ 134,032
Management & General Administration	11,075	9,521
Fundraising	10,382	11,416
Cost of Direct Benefits to Donors	175	1,471
Operating Expenses	\$ 167,443	\$ 156,440
Operating Income (Loss)	\$ (13,600)	\$ 25,823
Net Investment Income	\$ 33,994	\$ 23,921
Change in Net Assets	\$ 20,394	\$ 49,744

Program Services Breakdown

(in thousands)

	2025	2024
Ronald McDonald House Local Chapter Support		
Ronald McDonald House	\$ 5,816	\$ 3,850
Ronald McDonald Family Room	2,775	2,550
Other Chapter Support and Grants	137,220	127,632
Total Local Chapter Support	\$ 145,811	\$ 134,032

Annual Operating Expense Ratios



Based on Ronald McDonald House Global 2025 audited financial statements

Donors

The Ronald McDonald House is our cornerstone program, but all Ronald McDonald House programs are created as a part of the community. We rely on the support of many donors — both corporations and individuals — to help the families whose children are ill or injured. Today, the need is so vast that no one company or individual could provide all the support required. On a global basis, our incredibly generous partners take our mission to heart. There is no better community of support than the following organizations.

Founding and Forever Partner



Our Founding and Forever Partner, McDonald's, helps enable Ronald McDonald House to continue offering the important programs that keep families near the medical care and resources they need. In total, the Company, its Franchisees and McDonald's customers donated \$220 million to Ronald McDonald House in 2025, helping the charity provide approximately 2.9 million overnight stays for Ronald McDonald House families around the world.



Donors continued

Corporate Partners & Donors

The following donors have been long-time partners of Ronald McDonald House or made a significant one-time gift to Ronald McDonald House Global in 2025.

Legacy Donors (\$5M+)



Leadership Donors (\$1M+)



Signature Donors (\$500K – 999K)



In-Kind Partners & Donors

The following donors have provided significant in-kind support and discounted products and services to Ronald McDonald House Global and our system of local Chapters. Their contributions have helped our system provide comfort and care to millions of children and families throughout the year.

- ARMADA
- Bama Companies
- Dupont Corian Design
- FedEx and FedEx Office
- Georgia Pacific
- Middleby
- Saputo Cheese USA Inc.

Organizational Partner

- Alpha Delta Pi

Ronald McDonald House Global Giving Collective



The Ronald McDonald House Global Giving Collective (RGGC) brings McDonald’s Suppliers and Corporate Partners of Ronald McDonald House together in support of our mission.

In 2025, the RGGC provided over \$2.2 million to Ronald McDonald House, helping to advance our work globally. Whether it was supporting Chapter grants at McDonald’s North America Supplier Summit, rolling up their sleeves to create the first-ever Global Supplier Cookbook, sponsoring the Collective Impact Soiree, cheering on Team Ronald McDonald House runners or amplifying our work during Collective Impact Week, the RGGC helps to ensure that families can stay together when it matters most.



Top image: Armada group at McDonald’s North America Supplier Summit. Bottom row: Katie Fitzgerald, CEO, Ronald McDonald House Global, and Ronald McDonald House Global Board Member, Jennifer Mann, EVP and President, North America Operating Unit, The Coca-Cola Company, visit the Ronald McDonald House Atlanta construction site; Seda International Packaging Group team at Collective Impact Soiree; National Beef employees joined Team Ronald McDonald House to run the Bank of America Chicago Marathon; OSI Group team members volunteer to cook at a local Ronald McDonald House.

Leadership & Board of Trustees

Ronald McDonald House is led by a deeply caring, enthusiastic and active Board of Trustees who share their insights and expertise to help advance our mission. Their perspective, influence and networks are foundational strengths and are critical to enabling our ability to help families feel at home even when they can't be through our House, Family Room and local programs.

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James D. Watkins

President, POPZ® Holding, LLC

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Katie Fitzgerald
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Ronald McDonald House Global

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Chief Marketing &
Communications Officer,
Ronald McDonald House Global



In Memoriam

Remembering champions of the Ronald McDonald House mission

We remember and honor the remarkable individuals whose leadership, generosity and dedication helped shape Ronald McDonald House and strengthen our ability to care for families around the world. Their contributions continue to inspire our work and leave a lasting impact.



Dr. John Falletta
Global Trustee, Ronald McDonald House Global

Throughout a distinguished career as a pediatric oncologist and professor at Duke University, Dr.

John “Doc” Falletta cared for children and families facing some of life’s most difficult challenges. He was instrumental in opening the first Ronald McDonald House in the Durham area in 1980 and remained a devoted advocate throughout his life. As a Global Board Trustee, he brought the perspective of a physician and an unwavering commitment to helping families stay close during life’s most challenging moments.



Ginger Hardage
Global Trustee and Board Chair, Ronald McDonald House Global

For more than two decades, Ginger Hardage helped shape Southwest Airlines’ reputation as one of

the world’s most admired corporate cultures. She brought that same vision and leadership to Ronald McDonald House Global as a Trustee beginning in 2011 and Board Chair from 2021–2024, guiding a period of strategic growth and global alignment while always championing families and the people who serve them. Her influence continues to inspire others to lead with kindness, optimism and purpose.



Jimmy Murray
Co-Founder, Ronald McDonald House

As General Manager of the Philadelphia Eagles from 1974–1982, Jimmy Murray helped bring

together the partnership between Dr. Audrey Evans, Fred Hill and McDonald’s that made the first Ronald McDonald House possible in 1974. For decades afterward, he remained a passionate advocate for the mission, helping expand support for Ronald McDonald House programs and advancing family-centered care for countless families.



Michael R. Quinlan
Life Trustee, Ronald McDonald House Global

Michael Quinlan served as President and CEO of McDonald’s from 1987 to 1998, leading a period of remarkable

growth and global expansion. As a Ronald McDonald House Global Board Trustee, he championed opportunities to support more families, including the creation of a Ronald McDonald House program near Loyola University Medical Center in Maywood, Illinois. His generosity and commitment to service helped extend the reach of our mission.



Paul D. Schrage
Life Trustee and Global Board Chair, Ronald McDonald House Global

A visionary marketer who helped build the modern McDonald’s brand, Paul Schrage was also

among the earliest advocates of Ronald McDonald House. He supported the organization’s creation and championed early House openings so families could stay close to the care their children needed. Later serving as Chair of the Global Board of Trustees, his leadership and belief in the mission helped lay the foundation for generations of impact.



110 N. Carpenter Street | Chicago, Illinois 60607
ronaldmcdonaldhouse.org