



**Ronald
McDonald
House®**

Media Kit



Ronald McDonald House® is an independent, nonprofit 501(c)(3) organization that cares for families when they have children who are ill or injured. Through a global network of 250+ independently operated Chapters in 60+ countries and regions, we surround families with the resources, services and support they need, removing barriers so they can be at the heart of their child's care and ensure the best possible health outcomes.

For more information, visit ronaldmcdonaldhouse.org.

Purpose Caring for families with children who are ill or injured.

Mission Ronald McDonald House provides essential services that remove barriers, strengthen families, and promote healing when children need healthcare.

Vision A world where every family has what they need to ensure the best health outcomes for their children.

Ronald McDonald House serves 826,000 families around the world each year.*



Ronald McDonald House provides
2.8 million
overnight stays to
families, near the care
their child needs.



In 2024, Ronald McDonald House
saved families
US\$678 million
in meals and
lodging costs.



Ronald McDonald House relies on the
dedicated support
of **298,964**
volunteers.

*In 2024, Ronald McDonald House refined the definition of Ronald McDonald Local Programs (RMLPs) to better align with our mission, vision, and purpose. RMLPs are now defined as health-adjacent programs that support families along their child's healthcare journey and are designed to meet unique family needs in the local community. As a result, year-over-year impact metrics may reflect slight variations due to this updated definition.

Media Assets Ronald McDonald House has a variety of visual assets (b-roll, hi-res imagery, logo, etc.) available for media use upon request. Please reach out to media@ronaldmcdonaldhouse.org to make a request for desired assets and usage.

Media Contact For media inquiries, contact media@ronaldmcdonaldhouse.org